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Name of Person Signing Certificate: Sheryl Neumann

Date: January 27, 2005

Signature: Sheryl Neumann

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor: Takumi TANABE, et al. §
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Conf. No.: 5649 § Group Art Unit: 2616
§
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Appln. No.: 09/820,474 § Examiner: JAMIESON W. FISH
§
Filing Date: March 29, 2001 § Attorney Docket No.: 8861-400US
§ (P23811-01)
Title: BROADCAST SYSTEM AND ADVERTISING METHOD FOR USE IN THE SAME

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT **UNDER 37 C.F.R. §1.97(b)**

Enclosed are copies of each of the documents listed on the attached Information Disclosure Citation Form(s) PTO/SB/08A and/or B, which may be material to the patentability of this application and/or for which there may be a duty to disclose in accordance with 37 C.F.R. §1.56.

I hereby certify that each document cited in this Information Disclosure Statement was first cited in a Notice of Reasons For Rejection (copy enclosed) dated January 18, 2005 from the Japanese Patent Office concerning counterpart Japanese Application No. JP 2000-099308. Japanese application 10-079711 was already submitted with the Information Disclosure Statement filed March 29, 2001, and is therefore not being submitted again.

The filing of this Information Disclosure Statement shall not be construed as an admission that any of the listed documents constitutes prior art, nor as an admission against interest in any manner.

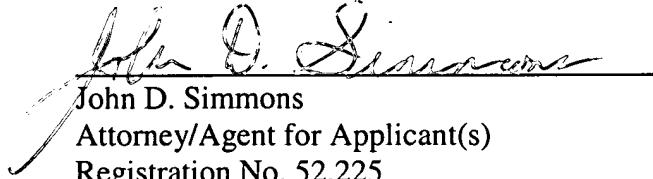
No fee is believed to be due in connection with the filing of this Information Disclosure Statement since it is being filed before the mailing date of the first Office Action on the merits. However, the Commissioner is hereby authorized to charge any deficiencies or credit any overpayments to Deposit Account No. 50-1017.

It is respectfully requested that this Information Disclosure Statement and the documents listed on the attached Form PTO/SB/08A and/or B be considered and acknowledged by the Examiner in connection with the above-identified patent application, be made of record therein, and that the listed document(s) be cited in the issued patent.

Respectfully submitted,

Takumi TANABE, et al.

January 27, 2003
(Date)


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Enclosures



Form PTO/SB/08A

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Sheet 1

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Complete if Known

Application Number	09/820,474
Filing Date	March 29, 2001
First Named Inventor	Takumi TANABE, et al.
Group Art Unit	2616
Examiner Name	JAMIESON W. FISH
Attorney Docket Number	8861-400US (P23811-01)

U.S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

Exr Initials	Foreign Patent Document			Name of Applicant of Cited Document	Date of Publication of Cited Document MM-YYYY	T ₁
	Country Code	Number	Kind Code (if known)			
JP	11-69249	A		Toshiba Corp.	03-1999	*X
JP	10-304321	A		Nippon Hosoi Kyokai	11-1998	*X
WO	00/16205	A1		Digital Convergence.Com Inc.	03-2000	X
WO	99/66719	A1		WEBTV Networks, Inc.	12-1999	X
				*Abstract Only		

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

Exr Initials	Include Name of first Author (in CAPITAL LETTERS), title of the article (where appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), volume-issue number(s), page(s), date (in parentheses). If a book, also include publisher and city and/or county where published.	T ₁

Examiner Signature		Date Considered	
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T₁ - Place a check mark if complete document is in English; otherwise, place a letter "A" if only an English abstract is attached.